

# DAVID WARSEN LEGACY

## David Warsen Legacy 5K Run/Hero Walk Sponsorship Proposal

A 5K cross-country run & Hero walk event in honor of S02 Navy SEAL David Warsen, hosted by his family and friends. The objective of this event is to bring the community together to celebrate the life of David and to raise money to support other Navy SEALs that are deployed by sending care packages filled with clothing, food, etc. that they are in need of. Be a part of this community event by being a Sponsor and/or participating as a company, family or individual.

To learn more about David and all other information about this event, visit our website:  
[www.davidwarsenlegacy.com](http://www.davidwarsenlegacy.com)



- Event Name: David Warsen Legacy 5K Run / Hero Walk
- When: Saturday, August 13, 2016
- Where: East Kentwood High School  
6230 Kalamazoo Avenue SE  
Kentwood, MI 49508
- Course: 5K run looping twice around the cross country trail at East Kentwood High School and Hero Walk. Runners and walkers welcome. No pets or strollers please.
- Other Information: Tables will be set up with David Warsen Legacy merchandise available for purchase. After event party will be held at Peppino's Pizzeria & Sports Grille (next to Celebration Cinema on Eastport Dr.) from 12-4pm. There will be food & drink specials, a silent auction, and musical entertainment by Nine Mile Smile.
- Race Packet: All entrants receive a bag filled with a registration packet, sponsor information, and promotional items.

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## Sponsorship Levels

### PLATINUM Sponsor - \$2500

- Large Company logo/family name on back of t-shirt\*
- Banner displayed prominently at event (provided by Sponsor)
- Major recognition on event's website ([www.davidwarsenlegacy.com](http://www.davidwarsenlegacy.com))
- Major recognition on all promotional materials & in registration packets
- Ten race entries

### GOLD Sponsor - \$1000

- Company logo/family name on back of t-shirt\*
- Banner displayed prominently at event (provided by Sponsor)
- Special recognition on event's website ([www.davidwarsenlegacy.com](http://www.davidwarsenlegacy.com))
- Special recognition on all promotional materials & in registration packets
- Four race entries

### SILVER Sponsor - \$500

- Company logo/family name on back of t-shirt\*
- Recognition on event's website ([www.davidwarsenlegacy.com](http://www.davidwarsenlegacy.com))
- Recognition on all promotional materials & in registration packets
- Two race entries

### BRONZE Sponsor – \$250

- Company/family name on back of t-shirt
- Recognition on event's website ([www.davidwarsenlegacy.com](http://www.davidwarsenlegacy.com))
- Recognition in runners' registration packets

### SUPPORTING Sponsor – \$50 to \$200

- Company/family name on back of t-shirt
- Recognition on event's website ([www.davidwarsenlegacy.com](http://www.davidwarsenlegacy.com))

### IN-KIND Sponsors

If your company would like to make a donation of products or services, please contact Eric Jansen at 616-329-7522 or [ejansen5@comcast.net](mailto:ejansen5@comcast.net). We have a list of items needed, such as sponsors for t-shirts, food, timing clock, etc., as well as donations for a silent auction held at the after event party at Peppino's.

**Deadline for sponsorship is July 11, 2016**

\*Company Logo/artwork needs to be in camera ready/vector format (.ai or .eps).

Email Patty Alexander ([palexand22@aol.com](mailto:palexand22@aol.com)) with questions on artwork.

**Your logo must be received by July 11, 2016 to be included on the t-shirt.**

# DAVID WARSEN LEGACY

## David Warsen Legacy 5K Run/Hero Walk

### Sponsorship Registration

\_\_\_\_\_ Yes! Please include me or my company as a sponsor.

\_\_\_\_\_ Platinum Sponsor - \$2,500

\_\_\_\_\_ Gold Sponsor - \$1,000

\_\_\_\_\_ Silver Sponsor - \$500

\_\_\_\_\_ Bronze Sponsor - \$250

\_\_\_\_\_ Supporting Sponsor (under \$250)

\_\_\_\_\_ Yes! We would like to set up a table at the event to promote our company. ***Available to Platinum and Gold Sponsors.***

\_\_\_\_\_ Yes! We would like to include marketing materials in the registration bags. 500+ must be supplied to us by July 18, 2016, for inclusion.

Please indicate number of shirts below and sizes (***Platinum, Gold, & Silver Sponsors***)

# of shirts \_\_\_\_\_ Sizes \_\_\_\_\_

Company/Family Name: \_\_\_\_\_  
(as printed on all materials)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Thank you so much for supporting the David Warsen Legacy Run/Hero Walk and keeping David's legacy alive in the community. To facilitate your sponsorship, please complete this form and return along with your check to:

**David Warsen Legacy Foundation  
c/o Patricia Vroon-Frank  
5711 Pinetree SE  
Kentwood, MI 49508**

Donations to the David Warsen Legacy Foundation are tax deductible, as we are a 501(c)(3) tax exempt organization (Tax ID: 46-1507019).